



Michigan – Finland Summit on Forest Bioproducts

October 17-18, 2018
Michigan Technological University
Memorial Union Ballroom
Houghton, MI



SPONSORSHIP GUIDE

**WE INVITE YOU TO SUPPORT THE DEVELOPMENT OF INTERNATIONAL, INNOVATIVE
EVENT BY GENEROUSLY CHOOSING A SPONSORSHIP OPPORTUNITY**

About the Meeting

This summit will deliver knowledge about development opportunities in Michigan and provide connections for partnerships, investment, and/or sales in forest Bioproducts and technologies. A delegation of Finnish forest bioproduct businesses, organized by Business Finland, are interested in learning about opportunities to establish in the Houghton/Hancock region and learning about the associated support services necessary to gain a foothold in North American markets. This conference is jointly hosted by MiFBI and the FinnZone, in collaboration with Business Finland.

About MiFBI

Beginning in 2013, the first and only state-wide effort for a cradle-to-cradle perspective of forest biomaterials and related industries, the Michigan Forest Biomaterials Institute (MIFBI) has since evolved into an active non-profit that is leading the development of the forest bioeconomy in Michigan. MiFBI has hosted events focused on mass timber buildings, lignin valorization – and now international collaboration to advance forest bioproducts. MiFBI also hosts the biennial Michigan Forest Bioeconomy Conference that brings together all topics and sectors together to move the bioeconomy in Michigan forward.

About FinnZone

FinnZone Commercial Launchpad is a team formed through a partnership of MTEC Smartzone, Finlandia University, the Finnish American Chamber of Commerce, Keweenaw Economic Development Agency, and Michigan Tech University. FinnZone was created to assist Finnish companies in entering or expanding high-tech business in the US and North American markets. FinnZone provides strategy advising, business mentoring, assistance raising capital, and access to top-ranked STEM university interns and graduates.

See you in Houghton!

Sincerely,

Mark Rudnicki, Ph.D
MiFBI Executive Director

Patrick Visser
Co-director, FinnZone

Categories for sponsorship are:

Bird's-eye Sponsor - \$5,000

- Two complimentary registrations with sponsor level recognition on name badge
- One complimentary vendor table
- Logo displayed on conference website, program/agenda, and on signage during event (top row)

Sugar Maple Sponsor - \$2,500

- One complimentary registration with sponsor level recognition on name badge
- One complimentary vendor table
- Logo displayed on conference website, program/agenda, and on signage during event (below Bird's-eye level)

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- One complimentary vendor table
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White Pine Sponsor - \$500

- One complimentary registration with sponsor level recognition on name badge
- Logo displayed on conference website, program/agenda, and on signage during event (below white cedar level)

Red Oak Sponsor - \$250

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Additional and LIMITED opportunities for sponsorship:

Exhibitor Sponsor (10 opportunities) - \$750

- One complimentary registration with vendor recognition
- One complimentary vendor table
- Logo displayed on conference website, program/agenda, and website under exhibitors

MICHIGAN – FINLAND SUMMIT ON FOREST BIOPRODUCTS SPONSORSHIP BOOKING

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Michigan Tech Memorial Union Ballroom, Houghton, MI

To book your sponsorship now- MAIL PAYMENT WITH THIS COMPLETED FORM TO:

Michigan Forest Biomaterials Institute, P.O. BOX 718 HOUGHTON, MI 49931

MIFBI is a nonprofit 501(c)(3) organization. Donations are tax deductible.

Payment options - Check, money order or bank transfer should be made out to "Michigan Forest Biomaterials Institute". PayPal: paypal.me/MiFBI

Sponsor Information

First Name

Last Name

Company or Organization Name

Title

E-mail

Phone Number

Street Address

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City

State

Zip Code

Conference Sponsorship Level

Please select your level of sponsorship

- \$5,000+ - Bird's-eye
- \$2,500 - Sugar Maple
- \$1,000 - White Cedar
- \$500 - White Pine
- \$250 - Red Oak
- \$750 - Exhibitor

THANK YOU FOR YOU GENEROUS SUPPORT FOR FOREST BIOPRODUCT ADVANCEMENT!

Any questions can be sent directly to the MiFBI Executive Director, Mark Rudnicki

Mark can be reached at institute@mifbi.org or by phone at 906-231-6799

BASIC TERMS AND CONDITIONS OF SPONSOR BENEFITS

The Sponsor is responsible for providing all text and graphics, including advertisements and logos, in .eps format by October 1st 2018, for inclusion in the conference brochure and applicable signage. Conference Organizers are responsible for printing and placing brochures, signage at the conference venue. If the sponsor misses the deadline, organizers will not be obligated to provide the benefits associated with the sponsorship level. Sponsors in each category may have their logo on the official conference website, with a link from the conference website to their own website. The size and prominence of each logo will be related to the specific level of sponsorship, with MIFBI Founder, Sugar Maple sponsors gaining the highest visibility. MIFBI agrees to post Sponsor's logo and link to Sponsor's website within five (5) business days of receipt of full Sponsor payment and an electronic logo suitable for posting. Organizers reserve the right to refuse logos and/or links and will refund one half the Sponsor payments if the conference organizers determine a logo or linked website is inappropriate.

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