

# Summit Agenda

**Michigan-Finland Summit on Forest Bioproducts**  
**October 17-18, 2018**  
Michigan Technological University, Houghton, MI

## Wednesday, October 17th

7:00 AM	Registration Opens & Continental Breakfast	Memorial Union Building, Ballroom A, MTU Campus
8:00 AM	Welcome and Opening of Summit	David Reed, MTU Vice President for Research Tom Casperson, State Senator Scott Dianda, State Representative
8:30 AM	MiFBI and FinnZone Welcome and Introductions	Mark Rudnicki, Executive Director, MiFBI
	Business Finland Introductions	Pia Qvintus, Program Manager for Innovative Bioproducts
<b><i>Morning session on Michigan forest sector and research</i></b>		
8:45 AM	Debbie Begalle, Forest Division Chief and State Forester	Michigan Department of Natural Resources
9:05 AM	Charlie Becker, Lake States Area Manager	Weyerhaeuser
9:25 AM	Steven Brooks, Corporate Energy	Verso Corporation
9:45 AM	Panel Discussion Session	
10:20 AM	<b>BREAK</b>	
10:40 AM	Pat Tucker, President of Lost Bowl Development, SynSel Co-developer	SynSel Energy
11:00 AM	David Shonnard, Professor of Chemical Engineering, Richard and Bonnie Robbins Chair in Sustainable Materials, Director of the Sustainable Futures Institute	Michigan Technological University
11:20 AM	Eric Hegg, Professor, Department of Biochemistry & Molecular Biology & Director of MSU Operations, Great Lakes Bioenergy Research Center	Michigan State University
11:40 AM	Panel Discussion Session	
12:00 PM	<b>LUNCH</b>	
<b><i>Afternoon session on Finnish business introductions and interests</i></b>		
1:20 PM	Petri Sirviö, Director, Incubation New Business Development	Stora Enso
1:40 PM	Hanne Wikberg, Senior Technology Expert, Bio2X Product Portfolio	Fortum
2:00 PM	Antti Valtonen, Head of Marketing and Communications	Sulapac
2:20 PM	Esa Torniainen, Business Development Director	Paptic (Video Conference)
2:40 PM	Panel Discussion Session	
3:00 PM	<b>BREAK</b>	
3:20 PM	Pia Qvintus, Program Manager for Innovative Bioproducts	Business Finland
3:40 PM	Heli Kangas, Research Team Leader	VTT Technical Research Centre of Finland Ltd
4:00 PM	Esteban Soto, Marketing Director	Altum Technologies
4:20 PM	Paul Thony, Sales Manager	Trimble Forestry
4:40 PM	Panel Discussion Session	
5:00 PM	Cocktails and Networking	Magnusson Hotel - Franklin Square Inn, 7th Floor (820 Shelden Avenue, Houghton, MI)
6:00 PM	Banquet Dinner	

## Thursday, October 18th

<b><i>Morning session on business support services in Michigan and locally</i></b>		
7:30 AM	Continental Breakfast	
8:30 AM	Rachel Donaldson U.S. Business Attraction Manager	Michigan Economic Development Corporation
	Patrick Visser, Chief Commercialization Officer, SmartZone; Kevin Manninen, Dean,	
9:00 AM	International School of Business Associate Professor of Management & Marketing, Finlandia University	FinnZone
9:40 AM	Panel Discussion Session	
10:00 AM	<b>BREAK</b>	
10:30 AM	Brenda Da Costa, MTRAC Program Director	Michigan Translational Research & Commercialization Program
10:50 AM	Donna LaCourt, Economic/Community Development Specialist	Michigan Department of Agriculture and Rural Development
11:10 AM	Brenda Da Costa, Innovation & Industry Engagement	ICorps - Entrepreneurship and technology commercialization, Michigan Technological University
11:30 AM	Panel Discussion Session	
<b><i>Summit concludes at NOON</i></b>		