

Summit Agenda

Michigan-Finland Summit on Forest Bioproducts - October 17-18, 2018
Michigan Technological University, Houghton, MI

Wednesday October 17th, 2018

7:00 AM	Registration Opens & Continental Breakfast	Memorial Union Building, Ballroom A, MTU Campus
8:00 AM	Welcome and Opening of Summit	David Reed, MTU Vice President for Research Tom Caspersen, State Senator Scott Dianda, State Representative
8:30 AM	MiFBI and FinnZone Welcome and Introductions	Mark Rudnicki, Executive Director, MiFBI
	Business Finland Introductions	Pia Quintus, Program Manager for Innovative Bioproducts
Morning session on Michigan forest sector and research		
8:45 AM	Michigan Department of Natural Resources	Debbie Begalle, Forest Division Chief and State Forester
9:05 AM	Weyerhaeuser	Charlie Becker, Lake States Area Manager
9:25 AM	Verso Corporation	Steven Brooks, Corporate Energy
9:45 AM	Panel Discussion Session	
10:20 AM	BREAK	
10:40 AM	SynSel	Pat Tucker, President, Lost Bowl Development, SynSel Co-developer
11:00 AM	Michigan Technological University	David Shonnard, Professor of Chemical Engineering, Richard and Bonnie Robbins Chair in Sustainable Materials, Director of the Sustainable Futures Institute
11:20 AM	Michigan State University	Eric Hegg, Professor, Department of Biochemistry & Molecular Biology & Director of MSU Operations, Great Lakes Bioenergy Research Center
11:40 AM	Panel Discussion Session	
12:00 PM	LUNCH	
Afternoon session on Finnish business introductions and interests		
1:20 PM	Stora Enso	Petri Sirviö, Director, Incubation New Business Development
1:40 PM	Fortum	Hanne Wikberg, Senior Technology Expert, Bio2X Product Portfolio
2:00 PM	Sulapac	Antti Valtonen, Head of Marketing and Communications
2:20 PM	Paptic (Video Conference)	Esa Torniainen, Business Development Director
2:40 PM	Panel Discussion Session	
3:00 PM	BREAK	
3:20 PM	Business Finland	Pia Quintus, Program Manager for Innovative Bioproducts
3:40 PM	VTT Technical Research Centre of Finland Ltd	Heli Kangas, Research Team Leader
4:00 PM	Altum Technologies	Esteban Soto, Marketing Director
4:20 PM	Trimble Forestry	Paul Thony, Sales Manager
4:40 PM	Panel Discussion Session	
5:00 PM	Cocktails and Networking	
6:00 PM	Banquet Dinner	Magnusson Hotel - Franklin Square Inn, 7th Floor (820 Shelden Avenue, Houghton, MI)

Thursday October 18th, 2018

Morning session on business support services in Michigan and locally		
7:30 AM	Continental Breakfast	
8:30 AM	Michigan Economic Development Corporation	Rachel Donaldson U.S. Business Attraction Manager
9:00 AM	FinnZone	Patrick Visser, Chief Commercialization Officer, SmartZone; Kevin Manninen, Dean, International School of Business Associate Professor of Management & Marketing, Finlandia University
9:40 AM	Panel Discussion Session	
10:00 AM	BREAK	
10:30 AM	Michigan Translational Research & Commercialization Program	Brenda Da Costa, MTRAC Program Director
10:50 AM	Michigan Department of Agriculture and Rural Development	Donna LaCourt, Economic/Community Development Specialist
11:10 AM	ICorps - Entrepreneurship and technology commercialization, Michigan Technological University	Brenda Da Costa, Innovation & Industry Engagement
11:30 AM	Panel Discussion Session	
Summit concludes at NOON		